

**BOYNE MOUNTAIN**



**MEDIA GUIDE**

SUMMER 2016

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# Feel Free.

At Boyne Mountain, we specialize in living in the moment. It's the stuff you daydream about while you're working, standing in line at the supermarket, or sitting in traffic — an escape from the daily grind, kick-starting a life full of adventure. That spirit of spontaneity is exactly what you'll find here at Boyne Mountain Resort.

It's been that way since 1947, when a band of ski-crazed weekend warriors led by Everett Kircher made their first tracks. Over the decades, that spirit of adventure has thrived here, growing steadily from one season to four, with amenities, accommodations, and activities to satisfy even the most insatiable appetites for fun.

Summer at Boyne Mountain is the perfect time to experience the energy, freedom and no-holds-barred fun for yourself. Name your adventure. Golf? Check. Waterpark? Check. Mountain biking? Check. Full-service spa, ziplines, nightlife and more — we've got it all. But most importantly, you'll find plenty of kindred spirits who share your commitment to cutting loose, playing hard — and yes, living in the moment.

## FOR MEDIA INQUIRIES



**ERIN ERNST**

*Director of Communications*

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[ernst@boyne.com](mailto:ernst@boyne.com)

[boynemountain.com/media](http://boynemountain.com/media)



## SOLACE SPA RECEIVES MAKEOVER, BECOMES THE SPA AT BOYNE MOUNTAIN

Unwind, let loose, and feel free to treat yourself at The Spa at Boyne Mountain. Refreshed over the winter, The Spa received a significant makeover to the salon facilities, expanding pedicure stations and expanding the spectacular mountain views.

Inspired by the area's natural beauty, warm earth tones complement its cool modern setting.

After a day on the links or trails, The Spa serves as a refuge to rejuvenate and recharge.

With specialists in the science and art of reflexology, relaxation, massage, and wellness, The Spa offers an array of services within its 18 treatment rooms. As the largest spa facility in Michigan (19,500 square feet), you can expect only the best in amenities, including cedar saunas, steam rooms, whirlpools, fitness facilities and classes, a full salon, indoor/outdoor swimming pool, hot tubs, and more.

For spa reservations, call 231.549.7946.

## FORTY ACRES TAVERN OPENS IN THE RESORT VILLAGE

Forty Acres Tavern is equal parts watering hole and refueling station, satisfying with a selection of spirits and elevated American pub fare. The menu takes traditional favorites and adds a fresh and innovative spin. Appetizers appeal to sharing with dishes like calamari with mango relish and roasted jalapeno aioli, three-cheese grilled artichoke dip, and wings with a Michigan maple-sriracha glaze. Sandwiches are generously portioned for refueling from a day's adventures. Try signatures like The Senator with



corned beef, pastrami, Muenster, watermelon kraut, and sweet chili dressing on light rye, the Tavern Burger with cherrywood smoked bacon, and the panko breaded Chicken Sandwich with celery slaw, prosciutto, spicy pickle, and sriracha-lemon aioli on a brioche bun.

Forty Acres Tavern also offers a great selection of salads and soups, a kids menu, and desserts like the Ghirardelli Fudge Brownie. Entrée offerings include ribs, bacon-wrapped bison and beef meatloaf, New York strip, and whitefish, among others.

The bar features 40 beers (a beer for every acre), an array of coffee drinks, Bloody Marys, cocktails, wine, and martinis.

The name, Forty Acres Tavern, pays tribute to Boyne Mountain's first 40 acres. In 1947, after cutting his teeth on Otsego Ski Club's 250 vertical-foot slope, founder Everett Kircher, was convinced that Michigan was ready for more. So, that summer, accompanied by two friends and topographical maps, Kircher identified his mark: a 1,150-foot rise with more than 500 feet



of vertical. But where Kircher saw pure potential, the owner of the property, a Michigan senator and Boyne Falls logger named William Pearson, saw folly. Fortunately, Senator Pearson had a sense of humor and his response is now the stuff of Boyne legend: "Anyone damn-fool enough to want to build a ski hill, well...I'll give you the property." When the details were ironed out, the Senator delivered, and Kircher paid just \$1 for what would become Boyne Mountain's first 40 acres.

## GEAR UP AT THE NORTH FACE STORE

The North Face Store in the Village at Boyne Mountain is a one-stop shop for gear essentials, carrying a huge selection of men's, women's and juniors clothing and outerwear, as well as footwear and backpacks. Offerings change seasonally, so you'll always be ready to enjoy your favorite sporty pursuits.

The North Face Store and Forty Acres Tavern join six other businesses operating in the Village – Boyne Country Sports, Mountain Express Deli & Provisions, Boyne Outfitters, Made in Michigan, Kilwins, and Spielladen Toy & Candy.

Learn more by visiting [boynemountain.com/media](http://boynemountain.com/media)

**MOMS FLY FREE**

MAY 6-8, 2016

Moms can enjoy the thrill of ziplining for free on Mother's Day Weekend at Boyne Mountain! Show your love for Mom by joining her on a Zipline Adventure Tour or a Twin Zip Ride, both free for Mom, Friday through Sunday, when accompanied by one or more paying family member. For reservations, call 231.549.7256.

**MORELFEST WINE & DINE**

MAY 13, 2016

Each May, Boyne City fills with hundreds of mushroom lovers from around the country, all seeking that elusive delicacy – the magnificent morel. Found in nearby woods and clearings, morels are favored by those who know their 'shrooms. As part of the Annual National Morel Mushroom Festival, Boyne Mountain hosts the Morelfest "Wine & Dine" on Friday, May 13. The event takes place at the Beach House restaurant on Deer Lake and offers two seatings available 5:30 – 7:30 p.m. and 8 – 9:30 p.m. Diners are treated to five stations featuring gourmet hors d'oeuvres, each with a wine pairing, and music performed by Nelson Olstrom.

Tickets are \$45 per person and can be purchased at the Boyne Area Chamber of Commerce or online at [www.boynechamber.com](http://www.boynechamber.com).

**8TH ANNUAL BOYNE MOUNTAIN TENNIS ACADEMY TENNIS CLINIC**

MAY 28-29, 2016

In giving back to the game of tennis, the Boyne Mountain Tennis Academy and Coaches Larry Stark and Bill Perlmutter are pleased to offer the 8th

Annual Boyne Mountain Tennis Academy, No Charge, Memorial Day Weekend Tennis Clinics on May 28 and 29. The free clinics are offered from 11 a.m. to 1 p.m. and concentrate on drills to improve ground stroke, serves, volleys, singles and doubles match play and more. Space is limited and reservations are required by contacting Bill Perlmutter at 616.293.7638 or [william.perlmutter@gmail.com](mailto:william.perlmutter@gmail.com). Adults and juniors are welcome to this intermediate level and above tennis event.

**7TH ANNUAL DIRTY DOG DASH**

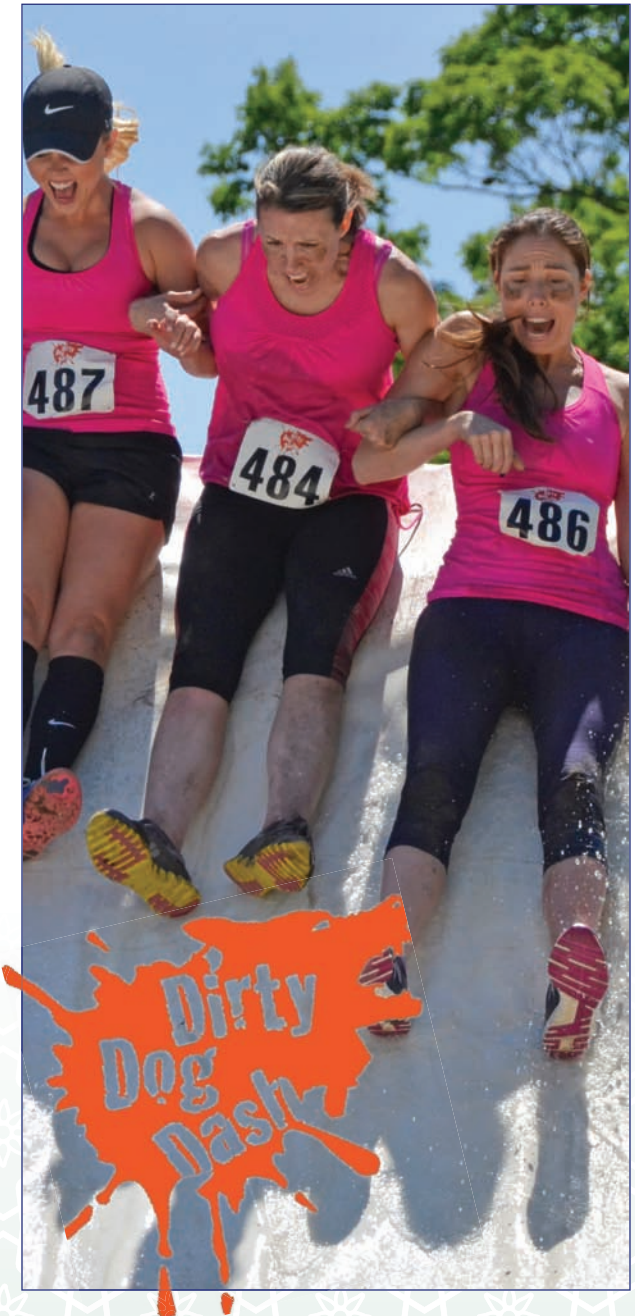
JUNE 4, 2016

Go tooth and claw with Boyne Mountain! The 7th annual Dirty Dog Dash is 5km of tough, mountainous terrain with plenty of obstacles thrown in. The course incorporates everything Michigan has to offer – look to climb over obstacles, run through mud, and slip and slide before crossing the finish line. Join the post party action with bands and refreshments after you've defeated the mountain. Prizes are awarded to top finishers and those with the best costumes (goofiest dogs), team spirit (spirit of the dog) and dirtiest dog. Spectators are welcome to join in the festivities. Event is open to ages 18 years and above.

**DADS FLY FREE**

JUNE 17-19, 2016

Dads can enjoy the thrill of ziplining for free on Father's Day Weekend at Boyne Mountain! Show your love for Dad by joining him on a Zipline Adventure Tour or a Twin Zip Ride, both free for Dad, Friday through Sunday, when accompanied by one or more paying family member. For reservations, call 231.549.7256.





### TENNIS CLINICS

JULY 18–22, 2016, JULY 25–29, 2016,  
AND AUGUST 1–5, 2016

Tennis players at an advanced beginner level or higher can take advantage of these instructional clinics led by USPTA Certified Tennis Director, Larry Stark. Instruction focuses on a series of drills to improve conditioning, ground stroke, the serve, volleying, single and double play, and more. The clinics take place at Boyne Mountain's Tennis Center, located adjacent to the resort's Mountain Grand Lodge and Spa. Participation is limited. To reserve your spot, contact Coach Bill Perlmutter at 616.293.7638 or [william.perlmutter@gmail.com](mailto:william.perlmutter@gmail.com).



### 25TH ANNUAL BOYNE TOURNAMENT OF CHAMPIONS

JULY 25–27, 2016

This unique 54-hole annual tournament pits men, women, juniors, seniors, professionals and amateurs against each other to compete from three sets of tees. Each player has won a Michigan major golf tournament. The Tournament of Champions is sanctioned by the Michigan PGA.

### THE GOVERNOR'S CUP

AUGUST 6–7, 2016

The Governor's Cup is a USTA sanctioned Doubles Tournament. It is an open event and based on ability level, junior, junior mixed, men, women and junior/adult tournament.

### BOYNE MOUNTAIN WAKEBOARD CAMPS

JULY 24–28, 2016, JULY 31–AUGUST 4, 2016,  
AND AUGUST 7–11, 2016

Boyne Mountain is pleased to again partner with Brian Snabes and his Wakeboard Clinic team for another summer run of five-day wakeboarding camps. All sessions offer campers a safe and fun environment to progress wakeboarding skills while making new friends. All activities take place at Boyne Mountain and on Deer Lake and the camps are open to boys and girls ages 7–16. Activities include wake sessions, trampolene sessions, a trip to Avalanche Bay Indoor Waterpark, beach activities, kayaking, biking, campfires, and condo time.

For more information about the Wakeboard Camps, visit [boynemountain.com](http://boynemountain.com), or to register, call 248.214.9052.

### 8TH ANNUAL SKITOBERFEST

OCTOBER 1, 2016

Join us for the eighth annual Sktoberfest, a fall extravaganza and homecoming taking place in the Boyne Mountain Village and surrounding area. Sktoberfest celebrates the best of fall's family offerings in an Oktoberfest style setting and the coming winter season with a Snowsports Expo hosted by Olympian Cary Adgate and special guest speaker. Sktoberfest highlights include gourmet foods from northern Michigan restaurants, markets and farms, Michigan beers, wines and spirits for tasting, plus music and endless family entertainment. It's art, it's drama, it's entertainment plus food, beer, wine and fun for everyone! Admission is free, and tickets for food, brews and some activities are available.

## ACCOMMODATIONS

- Accommodations for over 2600 guests
- 427 guest rooms and suites
- Boynehof Lodge – hotel rooms
- Clock Tower Lodge – hotel rooms and suites
- Creekside – condominiums
- Deer Lake Villas – condominiums
- Edelweiss Lodge – hotel rooms
- Mountain Cabins – log cabins
- Mountain Grand Lodge and Spa – condo-hotel
- Mountain Villas – condominiums
- Village at Disciples Ridge – condominiums

## FOOD AND BEVERAGE FACILITIES

- Après Ski Pub
- Das Café
- Eagle's Nest
- Everett's
- Forty Acres Tavern
- Snack Shack
- Trophy Room Pub & Pizzeria
- **Summer Only:**
  - Beach House Restaurant
  - Boyne Mountain 19th Tee
- **Winter Only:**
  - Boyne Mountain Cafeteria
  - Snowflake Lounge
  - Stein Eriksen's

## CONVENTION FACILITIES

- 37,000 sq. feet of function space
- Audio visual, sound, and lighting equipment
- Professional group sales and convention services

## GOLF FACILITIES & PROGRAMS

- Two 18-hole championship courses
  - The Alpine and The Monument
- One driving range and three putting greens
- Golf Shop offering apparel and equipment
- Private, group, junior, and ladies-only instruction
- Great Escape Golf Vacations
- Team building programs

## AVALANCHE BAY INDOOR WATERPARK

- 88,000 sq. feet – Michigan's largest indoor waterpark
- Fully enclosed and 84 degrees
- The Big Couloir extreme body slide
- Two eateries – Après Ski Pub & Snack Shack
- Outdoor and second-floor mezzanine for parties
- 7,000 sq. foot arcade – 100+ games
- Children's programs and private events
- Fritz's Dog Haus gift shop

## AIRPORT FACILITIES

- Boyne Mountain jet strip – 5,000 feet paved and lighted
- Pellston Regional Airport – 45 minutes
- Cherry Capital Airport – 60 minutes





### THE SPA AT BOYNE MOUNTAIN

- 19,500 sq. feet
- 18 treatment rooms
- Whirlpool tubs, steam rooms, cedar saunas
- Fitness center and classes
- Pilates studio and personal trainers
- Indoor/outdoor swimming pool and hot tubs
- Salon and make-up services
- Special events and seasonal treatments

### ADDITIONAL SUMMER FACILITIES

- Zipline Adventures and Twin Zip Rides
- Scenic chairlift rides and hiking trails
- 18-hole disc golf course
- Mountain biking and equipment rental
- 14 hard-surface tennis courts and Tennis Academy
- Pond fishing and fly fishing clinics
- Deer Lake sandy beach and activities
- Kayak Adventures



- Paintball at Boyne Mountain
- Horseback trail rides
- Wakeboard Camps

### WINTER FACILITIES & AMENITIES

- 60 downhill runs
- 415 acres of terrain
- Terrain parks, skier/boardercross course
- 10 chairlifts and 2 Magic Carpets
- 14 acres free ski/snowboard beginner area
- Equipment rental
- SnowSports Academy private and group instruction
- Zipline Adventure Tour and Twin Zip Rides
- 35 km of cross country trails (rental available)
- Exclusive snowshoeing trails (rental available)
- Outdoor ice skating
- Tubing
- Horse-drawn sleigh and wagon rides
- Groomer rides
- Fat Tire Snow Biking



### RESORT FACILITIES & AMENITIES

- Indoor and outdoor swimming pools
- Three outdoor hot tubs
- Children's programs and childcare
- Complimentary wireless high-speed internet
- **Resort Shops:**
  - Boyne Country Sports
  - Boyne Outfitters
  - Del Sol
  - Geschenk Laden Gift Shop
  - Mountain Express Deli & Provisions
  - Kilwin's
  - Made in Michigan
  - Spielladen Toy & Candy
  - The North Face Store



Avalanche Bay Indoor Waterpark is the place for crazy family fun! At 88,000 square feet, it's the largest indoor waterpark in Michigan and offers plenty of attractions for all ages including six waterslides, a shallow kid's pool, a lazy river, activity pools, massive arcade and Michigan's first surf simulator and ProSlide SuperLOOP™! Avalanche Bay's décor characterizes a Swiss-Austrian village hit by an avalanche. But no need to worry, avalanche temperatures don't exist in Avalanche Bay. It's always a comfortable 84 degrees. With all this action, be sure to keep energy levels high by visiting the Snack Shack or Après Ski Pub.



## ACCOLADES

[AWAY.COM](#)

Top Water Park Resorts

[BUDGET TRAVEL](#)

Top 10 Indoor Water Parks in the U.S.

[FOXNEWS.COM](#)

10 Best Water Park Resorts

[MSN.COM](#)

Voted one of 10 best in America

[TRAVEL + LEISURE](#)

America's Coolest Indoor Waterparks

[TRIPADVISOR](#)

Certificate of Excellence

[THE ACTIVE TIMES/MSN.COM](#)

Top 10 'Most Fun' Indoor Waterparks in the U.S.

## RIDES AND ATTRACTIONS

- **APRÈS SKI PUB** · Take a seat for a welcome retreat from the water. You'll discover an assorted menu of fine pub food, as well as the opportunity to order an adult beverage.
- **AVALANCHE BAY ARCADE** · This multi-level arcade has the coolest titles, plus a new Activity Room.
- **BLIZZARD BAY** · Shoot some hoops or toss a ball, there's lots to do in the Blizzard Bay activity pool.
- **BOYNE RIVER LAZY RIVER ADVENTURE** · Chill-out and float on the Boyne River for a relaxing ride through the waterpark.
- **DOWN-HILL MAT RACER** · Challenge your friends to a race, as the four-lane mat racer slide fills the need for speed.
- **GLACIER HOT SPRINGS** · After all the aquatic action has worn you out, take a soak in the Glacier Hot Springs hot tubs.
- **HAUTE ROUTE WATER CROSSING** · Watch your step as you cross the floating icebergs of the Haute Route! Hang on to the rope net above and see if you can make it across without falling into the pool.
- **KITZ POOL INTERACTIVE SHALLOW POOL** · Great kids entertainment and a safe environment for parents and children to splish-splash together.
- **RIP ZONE SURF SIMULATOR** · Michigan's FIRST indoor surf simulator – A snowboarder and surfer's dream! Rip Zone simulates the perfect wave indoors!
- **SNACK SHACK** · The perfect match for waterpark fun, the Snack Shack has a variety of good tastes for lunch, dinner, or a snack in between.
- **SPLASHERHORN PLAY STRUCTURE** · When the clock tower chimes and the mountain roars, look out below! Every thirteen minutes, this giant mountain play structure dumps an 800-gallon water avalanche on the explorers below.
- **SUPER-G INNER TUBE SLIDE** · Hop on an inner tube and let 'er rip! The Super-G tube slide sends you along twists and turns alone on a single tube or grab a friend on a double tube.
- **THE BIG COULOIR** · Michigan's first ProSlide SuperLOOP™, an extreme body slide with a 360-degree loop and the steepest drop in the industry.
- **VERTIGO CANNONBOWL SLIDE** · A tube slide sends riders into a giant bowl, then around-and-around until finally being flushed out into the pool below.

0450 Deer Lake Road  
Boyne City, Michigan 49712

**Course Schedule:** April 29 – October 16, 2016

**Architect:** Bill Newcomb

**Opened:** 1970

**Tee Times:** 866.759.1472

With a spectacular mountainside setting and panoramic views toward Deer Lake, The Alpine’s setting is every bit as breathtaking as its legendary design. From its mile-long elevated start to its finish at the 18th hole, The Alpine trends down the mountainside, presenting a diverse array of hazards and a layout that tests every aspect of your game.

**Signature:** No. 6 Par 4 – 447 Yards

The 6th hole on The Alpine is a healthy par 4 framed in by a tree line up the right side and extensive bunkering up the left side. The hole favors a slight draw for the right handed player. The green complex slopes back to front and is fronted with deep bunkers. A par 4 is a great score on the #1 handicapped hole.



**Amenities**

Best Approach yardage and course app

PGA professional instruction

Nike rental clubs

Drive-up bag drop

Laser Link facility

Wedge range

Multiple food and beverage outlets

On-course food and beverage carts

Beach House Restaurant on Deer Lake

Sandy beach front and putting golf course

HOLE	RATINGS COURSE/SLOPE	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	TOTAL
BROWN	73.3/138	413	378	178	408	505	447	178	574	417	3498	407	180	517	428	403	460	420	180	563	3558	7056
PURPLE	72/136	400	364	170	391	498	428	178	560	417	3406	407	180	517	419	403	422	410	162	539	3459	6865
ORANGE	70.3/131	375	338	163	380	478	398	168	549	370	3219	392	151	501	406	384	403	384	145	506	3272	6491
GREEN	68.8/122 74.4/136	363	312	153	361	449	380	143	508	351	3020	377	151	474	339	356	380	341	136	461	3015	6035
SILVER	64.2/111 69/121	254	236	133	293	417	282	110	454	260	2439	343	141	446	322	318	322	237	114	380	2623	5062
PAR		4	4	3	4	5	4	3	5	4	36	4	3	5	4	4	4	4	3	5	36	72
HANDICAP MEN/WOMEN		11/17	13/5	17/13	7/5	5/1	1/9	15/17	3/3	9/11		12/10	18/18	4/8	10/2	14/14	2/12	6/4	16/16	8/6		

Juniors ages 17 and under play free after 2 p.m. and any other time for only \$25 when accompanied by a paying adult.

**Contacts**

Casey Powers, Head Golf Professional  
Josh Richter, Director of Golf  
Mark Skop, Superintendent

0450 Deer Lake Road  
Boyne City, Michigan 49712

**Course Schedule:** May 6 – October 2, 2016  
**Architect:** Bill Newcomb in collaboration with Everett Kircher and Stephen Kircher  
**Opened:** 1985  
**Tee Times:** 866.759.1472

Designed with nods to the distinct design philosophies of a “who’s who” list of legendary golf course architects, The Monument course never stops surprising players of all levels. Borrowing from the genius of designers like Donald Ross, Dr. Alister Mackenzie, Robert Trent Jones, George Fazio, and Pete Dye, The Monument lives up to its name as it pays homage to the game’s most important influences with holes dedicated to players and key contributors.



**Signature:** No. 18 Par 4 – 438 Yards

Dedicated after golfing legend Sam Snead, the 18th is a spectacular finishing hole. It challenges you to place your tee shot as close as possible to the water’s edge. The second shot can make or break your round as the prevailing winds will definitely affect your club selection. The island green complex encourages you to take plenty of club to avoid a watery grave. Many side bets are settled on this hole as it tends to be a relentless test for even the savviest of players.

**Amenities**

- Best Approach yardage and course app
- PGA professional instruction
- Nike rental clubs
- Drive-up bag drop
- Laser Link facility
- Wedge range

HOLE	RATINGS COURSE/SLOPE	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN	TOTAL
BROWN	73.6/137	565	369	168	390	529	332	425	438	195	3411	557	384	449	225	546	409	351	233	438	3592	7003
PURPLE	71.8/133	540	357	162	382	515	332	415	386	189	3278	523	364	370	225	521	395	341	190	438	3367	6645
ORANGE	69.4/128	514	346	150	359	480	309	395	358	163	3074	502	337	351	196	491	326	326	163	405	3097	6171
GREEN	67.5/123 72.8/131	496	321	132	339	479	282	356	339	143	2887	457	296	324	155	467	310	291	134	377	2811	5698
SILVER	63.9/114 68.8/120	400	271	115	290	452	254	290	214	93	2379	409	262	310	155	432	305	246	113	281	2513	4892
PAR		5	4	3	4	5	4	4	4	3	36	5	4	4	3	5	4	4	3	4	36	72
HANDICAP MEN/WOMEN		1/5	11/11	17/17	9/9	3/7	13/1	7/3	5/13	15/15		2/2	8/14	14/16	18/18	6/12	12/6	16/8	10/10	4/4		

- Multiple food and beverage outlets
- On-course food and beverage carts
- Beach House Restaurant on Deer Lake
- Sandy beach front and putting golf course

Juniors ages 17 and under play free after 2 p.m. and any other time for only \$25 when accompanied by a paying adult. Family Fun Days are Sundays after 2

p.m., and family foursomes (two adults, two juniors) play for the price of one adult.

**Contacts**

- Casey Powers, Head Golf Professional
- Josh Richter, Director of Golf
- Chris Burnett, Superintendent

## 1 BOYNE MOUNTAIN ROAD BOYNE FALLS, MI 49713

### MILEAGE FROM MAJOR CITIES

- 170 miles north of Grand Rapids, MI
- 250 miles north of Detroit, MI
- 350 miles north of Chicago, IL

### AIRPORTS

**Boyne Mountain Airport (BFA):** Boyne Mountain is a pilot friendly, fly-in destination. For those with private planes, Boyne Mountain is your most convenient choice. We offer a 5,200-foot paved and lighted runway, with instrument approach landing available. No reservations needed, no landing fees required, and no charge for parking. Tie-down space and fuel (Jet A and 100LL) are also available.

**Pellston Regional:** The Pellston Regional Airport (PLN) is owned and operated by Emmet County and serviced by Delta. Located on US-31 in Emmet County just north of Alanson, the airport is approximately 45 minutes from Boyne Mountain.

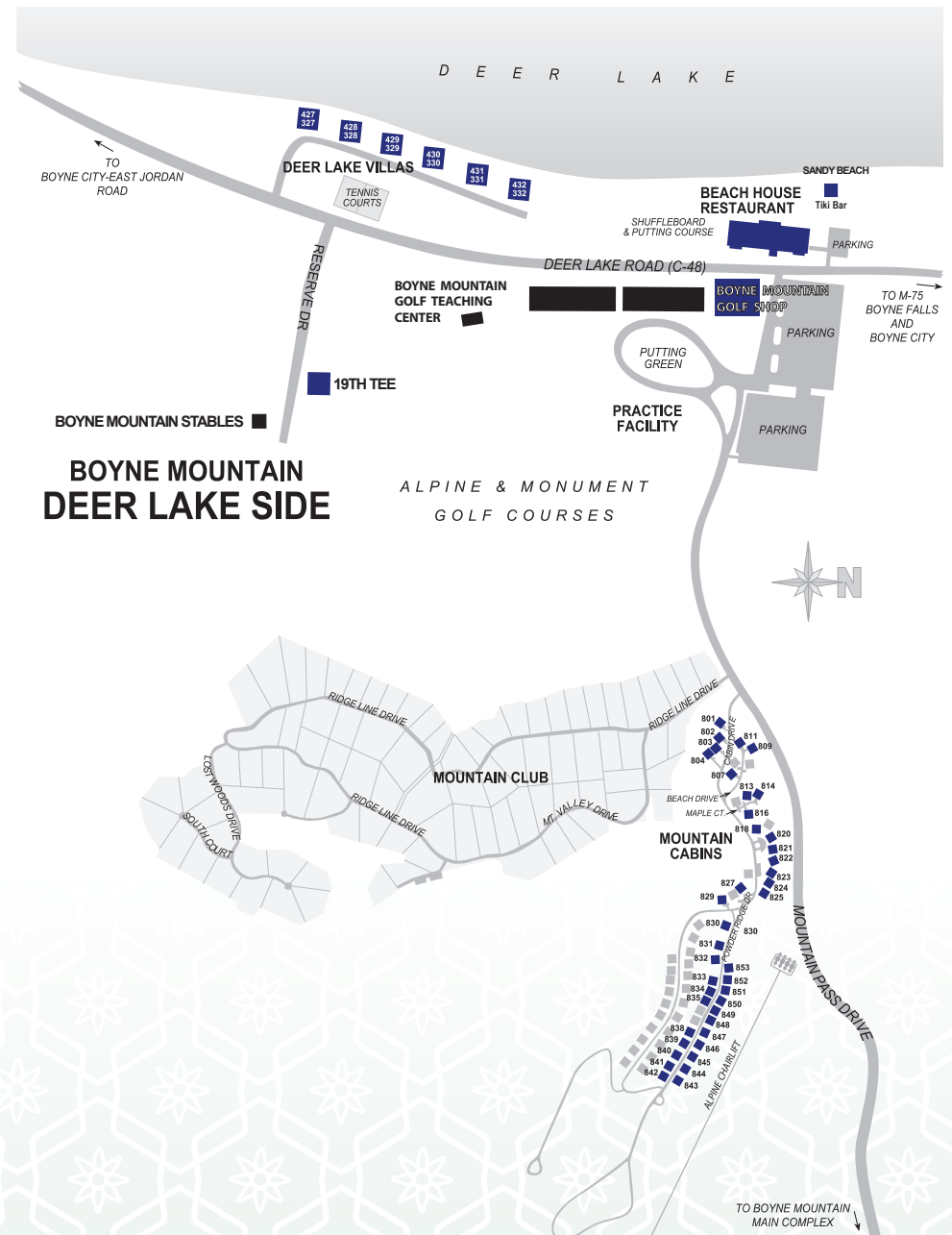
**Airport amenities include:** ILS, VOR, WSI Pilot Brief Vector Weather Briefs, JETA and 100LL Fuel, AVIS and HERTZ Car Rental Service, Mackinaw Shuttle and Wolverine Stage Taxi Services, Boarding Bridges for Covered Access to Flights, Hoppie's Landing Restaurant, Gift Shop, and Conference Room.

**Traverse City Cherry Capital (TVC):** With direct flights offered by Delta Airlines, United Express, and American Airlines to Chicago, Detroit, Minneapolis, and seasonally to New York (LaGuardia & Newark), New Jersey, Denver, and Atlanta, Cherry Capital Airport connects travelers to over 750 domestic and international destinations both conveniently and economically. Cherry Capital Airport and the Traverse City area is approximately 1 hour from Boyne Mountain.





- 15 **BOYNE COUNTRY SPORTS & BURTON STORE**  
Snowsports Apparel/Equipment (Sales, Repair & Demo)  
Golf Apparel • Resortwear • Bicycle & Cart Rental  
Restrooms
- 16 **CLOCK TOWER LODGE**  
Stein Eriksen's • Trophy Room Pub & Pizzeria  
Snowflake Lounge • Alpine Room • Ice Skating Rink
- 17 **BOYNEHOF**
- 18 **TUBING PARK**
- 19 **OUTDOOR POOL**
- 20 **OUTDOOR HOT TUB**
- 21 **EDELWEISS**
- 22 **EAGLE'S NEST**
- 23 **MOUNTAIN EXPRESS 6-PERSON  
HIGH SPEED DETACHABLE CHAIRLIFT**
- 24 **HEMLOCK CHAIRLIFT**  
Scenic Chairlift Rides — Summer and Fall
- 25 **HELGA HAUS CHILDREN'S LEARNING CENTER**  
Fritz's Adventure Camp • Playcare • SnowSports  
Academy Kids & Teens Camp
- 26 **OUTDOOR POOL**
- 27 **SELF-SERVICE LAUNDROMAT**
- 28 **BOYNE MOUNTAIN  
CROSS COUNTRY CENTER**  
Cross Country Ski Apparel/Equipment (Sales & Rental)  
Snowshoe Rental • Nordic Instruction • Restrooms
- 29 **AIRPORT TERMINAL**
- 30 **S'MORES BONFIRE PIT**



## 1940s

“Anybody damn fool enough to want to build a ski hill, well... I’ll give you the property.” When Michigan’s Senator Pearson made this deal with Boyne Resorts founder Everett Kircher, he was unaware of the tenacity of this transplanted Detroit Studebaker dealer. Starting with two runs, a used single chairlift, and a warming hut, Kircher began a resort and leisure corporation that now spans the continent.

- 1947 · Boyne Ski Lodge formed
- 1948 · Boyne Ski Club opens – now called Boyne Mountain Resort
- 1949 · Opening Ceremony, January 9



*Boyne Ski Club, 1948/49.*

## 1950s AND ‘60s

We liked Ike and we liked Boyne Mountain in ever increasing numbers. Among the skiing enthusiasts were then Congressman Gerald R. Ford and wife Betty. The 1950s also signaled the beginning of Everett Kircher’s snowmaking innovations and Boyne Mountain’s vaunted ski school under the direction of Othmar Schneider.

- 1950s · Early snowmaking innovations begin
- 1959 · Boynehof Lodge built at Boyne Mountain
- 1960s · Duck Bill Snowmaker introduced
- 1964 · World’s first four-person chairlift opens

## 1970s AND ‘80s

Disco came and went; Star Wars took us to ‘a galaxy far, far away,’ but at Boyne Mountain and new sister, Boyne Highlands, we were golfing. Northwest Michigan became America’s Summer Golf Capital thanks to Boyne Resorts’ creation of world-class golf courses, nationally recognized golf schools, and high-profile tournament play.

- 1970s · Patented Boyne Snowmaker (a.k.a. Highland Snow Gun) introduced
- Forward snowguns on towers introduced for coverage and oscillation
- 1970 · The Alpine golf course opens
- 1976 · Tennis Center opens
- 1980 · Cross Country Center opens
- 1985 · The Monument golf course opens

## 1990s

Suddenly, we were online. The Internet connected us and Y2K became an urban legend. And, lift lines... they became a thing of the past with the introduction of America’s first six-place chair.

- 1992 · America’s first high-speed six-person chairlift, the Mountain Express, opens
- 1994 · Boyne Mountain’s Mountain Club real estate development becomes available for sale



*The first four-person chairlift in the world, 1964.*

- 1995 · Boyne Mountain’s Disciples Ridge expansion opens with 12 additional runs, one additional chairlift

## 2000s

A new millennium! Boyne Mountain continues to grow with expansion of the Mountain Grand Lodge and Spa, and Michigan’s largest indoor waterpark, Avalanche Bay. Sixty years young and still on the move.

- 2005 · Mountain Grand Lodge and Spa and Avalanche Bay opens in May at Boyne Mountain

## 2010s

High-flying adventure and thrills aplenty with the introduction of ziplining and The Big Couloir.

- 2010 · Boyne Mountain launches Zipline Adventure Tours
- 2013 · Michigan’s first ProSlide SuperLOOP opens in Avalanche Bay Indoor Waterpark



Boyne Mountain proudly contributes in-kind support to hundreds of charitable organizations and special events each year.

**CAUSES WE'RE PASSIONATE ABOUT:**

- **Healthy Lifestyles:** Encouraging kids and families to be active and healthy. We support nutrition education programs and outdoor recreation programs.
- **Conservation:** We want to preserve nature for future generations and help kids develop life-long passions with nature through exploration and recreation.
- **Entrepreneurship:** The entrepreneurial spirit is at our core. We support programs that inspire and help young people to follow their entrepreneurial dreams.
- **Enhancing Quality of Life in our Local Communities:** We seek to be a positive and productive member of our local communities by supporting causes that enhance the quality of life in Charlevoix, Emmet, Antrim, Cheboygan and Otsego counties.

**HARBOR CUP**

Each year the Harbor Cup golf tournament held in September brings together twelve BOYNE golf professionals to compete against twelve area golf professionals in a 54-hole Ryder Cup-style event. More important than the Harbor Cup's golf rivalry is a significant commitment to fundraising with each team selecting community organizations and raising money for charity. Since its inception in 1997, Harbor Cup has contributed nearly \$300,000 to beneficiaries. Notable beneficiaries include The Manna Food Project, a pantry and warehouse that supplies food to more than 35 pantries and agencies in Antrim, Charlevoix and Emmet counties, and The First Tee of Northern Michigan, an organization that promotes character development and life enhancing values through the game of golf.

**STUDENT FREERIDE AND BEYOND THE SLOPES**

Launched in 2005, the Student Freeride Program offers local students an incentive to advance themselves in the classroom as well as on the slopes by offering discounted passes based on performance in the classroom. The program is available to students in grades 6 through 12 residing in Antrim, Charlevoix, Cheboygan, Emmet, and Otsego counties.

In the winter of 2011/12, the Beyond the Slopes Initiative was introduced as an additional incentive. Beyond the Slopes encourages students to challenge themselves and inspires creative thinking based on a "positive idea." Students participate by submitting a project idea, outlining the benefits and/or positive impact, identifying a to-do list of manageable steps

and selecting a mentor. Students then provide an update reviewing how successfully the idea was implemented, the impact, benefiting parties, and what if anything they would do differently. The projects are evaluated 50% on quality of idea, and 25% each for implementation and impact. The first place project earns a \$1,000 BOYNE Gift Card, and second and third place receives a \$500 card and \$250 card, respectively.

**"COLD IS COOL"**

Boyne Mountain is proud to be an annual partner with the Michigan Snowsports Industries Association to give Michigan kids an opportunity to get out, have fun, and enjoy winter. Michigan fourth and fifth graders can ski, snowboard, or cross country ski for three days free each season with their "Cold is Cool" Ski & Ride Passport.

**LOCALS APPRECIATION DAY**

In appreciation of local patronage and support, Boyne Mountain offers a full day of free skiing/snowboarding and more to residents of Antrim, Charlevoix, Cheboygan, Emmet, and Otsego counties on the second Sunday of January. Free access to the downhill trails, plus the parks, pipes and cross country trails is available 9am to 4:30pm. Local residents can show their driver's license or other form of identification with proof of residency at the lift ticket windows to receive their free lift ticket for the day. Ages 15 and under can ski and snowboard free during Locals Appreciation Day if accompanied by an adult with proof of local residency. Many other specials and discounts are offered to local residents in celebration of this event.





**BOYNE HIGHLANDS**

**Harbor Springs, Michigan**

Located in the heart of America's Summer Golf Capital, Boyne Highlands offers 81 holes of golf, plus spa, lift-serviced mountain biking and Bike Park, kids programs, a wide range of lodging, meeting and wedding facilities, and real estate. As the largest ski area in Michigan's Lower Peninsula, snowsports enthusiasts will discover 435 skiable acres and the highest vertical terrain, as well as cross country skiing, snowshoeing, fat tire snow biking, tubing, Zipline Adventures, horseback trial rides, and more.



**Carrabassett Valley, Maine** · The largest ski area east of the Rocky Mountains and home to the only lift-serviced above tree line skiing and riding in the East. As one of New England's top year-round destinations, Sugarloaf boasts 1,230 acres of developed skiable acreage, 13 lifts, a wide array of slopeside accommodations, as well as one of Maine's premier golf courses according to Golf Digest, scenic lift rides, ziplines, off-road Segway tours, and more.



**Newry, Maine** · A four-season destination, Sunday River Resort is home to eight interconnected mountain peaks of world-class skiing and snowboarding. The resort includes 135 trails and six terrain parks on 870 skiable acres, plus an extensive snowmaking system that provides the most dependable snow in New England. Sunday River also offers year-round accommodations and amenities, over 20 miles of mountain biking, scenic chairlift rides, zip line tours, and more.



**Lincoln, New Hampshire** · Loon Mountain, New England's most-accessible mountain resort destination, is located in New Hampshire's White Mountains just two hours north of Boston. Loon offers skiers and snowboarders 61 trails, 2,100 feet of vertical, and a full progression of award-winning terrain parks. Loon also offers plenty of exciting year-round activities, including scenic gondola rides, summit glacial caves, Aerial Forest Adventure Park, ziplines, rock wall climbing, and more.



**Gatlinburg, Tennessee** · A scenic year-round chairlift ride offering beautiful views of the majestic Smoky Mountains and surrounding Gatlinburg.



AUTOGRAPH COLLECTION®  
HOTELS

**Bay Harbor, Michigan**

Located four miles west of Petoskey, the Inn at Bay Harbor — an Autograph Collection Hotel — combines the tradition of a grand hotel with an endless list of modern amenities. Resting on the shore of Little Traverse Bay, the Inn affords horizon-wide perspectives of Lake Michigan, with access to championship golf, swimming, biking and one of the most celebrated resort spas in the world. And for guests looking to explore beyond the resort grounds, the greater Petoskey region is rich with opportunities for boutique shopping, fine dining, and cultural discovery.



**Brighton, Utah** · One of America's oldest alpine ski areas founded in 1936 and purchased by Boyne Resorts in 1986.



**Big Sky, Montana** · The resort is located in Montana's southwest corner in Madison County just 18 miles north of Yellowstone National Park and 43 miles south of Bozeman's Gallatin Field. Skiers and snowboarders have access to 5,800 acres and 4,350 vertical feet. Summer vacationers now have the Big Sky Resort Basecamp to Yellowstone activity center from which to launch unique adventures such as the Lone Peak Expedition, numerous ziplines, ropes courses, shooting sports, and children's activities.



**Crystal Mountain, Washington** · This Northwest jewel, which first opened in 1962, is located on the Northeast corner of Mt. Rainier National park in Washington State.



**Snoqualmie Pass, Washington** · Less than an hour from Seattle, The Summit at Snoqualmie including Alpental Ski Area, has possibly the best access in the nation with an interstate right to the resort, and less than an hour from downtown Seattle.



**West Vancouver, British Columbia** · Cypress is only 30 minutes from downtown Vancouver and continues to provide skiers, riders and sliders with the most vertical drop, most terrain, most lifts and best snow conditions on the highest skiing and riding peak of Vancouver's legendary North Shore Mountains.



**BOYNE MOUNTAIN**



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